







## Massive Earth Foundation launches LowCarbon.Earth Accelerator

Shashank Pathak July 7, 2023 Snippets











The United Nation Environment Programme (UNEP) in partnership with Massive Earth Foundation (MEF) has launched LowCarbon. Earth (LCE) 2023, a climate tech accelerator focused on startups solving for climate change and pollution.

The accelerator is seeking founders who are willing to solve the climate crisis and pollution reduction through their innovative ideas and solutions, the firms said in a joint press release.

The program offers access to resources which are not available to early-stage entrepreneurs, that includes internal expertise, strategic relationship, financial resources and mentorship. It provides the new startups with a provision to connect with previously existing firms who are working in climate change actions.

It will focus on creating an ecosystem for early-stage startups to understand the climate tech market and trends, with great investment and growth opportunities. The program aims to identify the needs and requirements of the businesses to create a strong hold in the market.

LowCarbon.Earth will operate in hybrid model where first three months sessions will be conducted virtually leading to a final in-person bootcamp that will be done at COP28 at UAE. The selected startups will receive mentorship and guidance from industry experts, access to funding and networking opportunities through the three months virtual accelerator program. It will also include six rigorous sessions which will provide valuable insights and practical guidance to the startups.

In 2021, Zerodha set up Rainmatter Foundation, a non-profit foundation that aims to support grassroots individuals and organisations, and companies working on problems related to climate change, with a focus on afforestation, ecological restoration, and livelihood.

## FUND, MASSIVE EARTH FOUNDATION

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